



Let your business benefit from exposure to **over 5 million** seasoned internet shoppers and **16 million** annual dispatches

Opportunity Details

Type
Product Despatch

Monthly Volume
1 million+

Frequency
Weekly

Minimum Booking
250,000

Insertions
Maximum 3 non-competing inserts

Media Rate (net)
£45/000

Agency Commission
Not payable

Max Size
A5

Max Weight
12g

- Delivery specifications available on request
- Heavier inserts can be accepted with a surcharge
- Copy approval required prior to booking
- Please supply artwork 14 days prior to print deadline
- Prices exclude VAT

Customer Profile

- 56% male, 44% female
- Average age 38
- Average income c.£50k
- ABC1
- 67% own a home

Ideally suited for:



- Mail Order and Online Retail
- Financial Services
- Charities
- Utilities and Home Care Products
- Mobiles and Broadband



Indigo Starfishes database of over 5 million internet shoppers with mid-high disposable income, could be exactly the boost your business is looking for.

As an established e-retailer, Indigo Starfish is a trusted brand built on a reputation for quality products, market leading client service and the highest levels of integrity. Indigo Starfishes database of loyal consumers are seasoned internet shoppers, open to new propositions. This base was established by way of direct website sales and merchant trading on the Amazon.co.uk trading platform. It provides the opportunity for 250-300k dispatches a week.

Indigo Starfish is part of the Indigo Lighthouse Group which was established over a decade ago. The Group is recognised as a market leading e-retailer providing all the customer services necessary to excel in today's highly competitive and global world. It provides services to its own consumers with the Indigo Starfish brand and the consumers of other well known high street retail and internet brands.



Selling powerful media with passion

