

Ocado Magazine -
Distribution 2011 Schedule (provisional)



Month	Volume	Media Sign Off	Delivery Date	Start Date
January	FULL	22/11/2010	20/12/2010	03/01/2011
March	FULL	24/01/2011	21/02/2011	07/03/2011
May	FULL	21/03/2011	18/04/2011	02/05/2011
July	FULL	23/05/2011	20/06/2011	04/07/2011
September	FULL	25/07/2011	22/08/2011	05/09/2011
November	200,000	26/09/2011	24/10/2011	07/11/2011