

Rate Card & Pricing

- Rates are charged on a cost per thousand page impressions basis. No CPA
- Rate card cost - £10 per thousand page impressions. Discount structure as follows:-

| Volume of Page Impressions | Gross Rate CPMi |
|----------------------------|-----------------|
| Over 1,000,000 | £6.00 |
| Over 2,000,000 | £5.75 |
| Over 5,000,000 | £5.50 |
| Over 10,000,000 | £5.00 |
| Over 25,000,000 | £4.00 |

- 15% agency commission
- Minimum order £5,000 gross