

# The Phone Book from BT 2010 - 2011 Loose Inserts Schedule



Phone Book	Cover Month	Loose Onsert Booking Volume	Loose Onsert Delivery Volume	Delivery Date	Latest Delivery Extension	Start Date	End Date	Book Size - A4 or New Compact Format (CF)
Brent	May	87,000	88,740	24-Mar-10	26-Mar-10	26-Apr-10	13-May-10	A4
London East	May	192,000	195,840	28-Mar-10	29-Mar-10	28-Apr-10	17-May-10	A4
High Peak	May	38,000	38,760	31-Mar-10	29-Mar-10	04-May-10	20-May-10	A4
Hillingdon	FULL	85,000	86,700	06-Apr-10	09-Apr-10	11-May-10	27-May-10	A4
Hounslow	FULL	80,000	81,600	07-Apr-10	09-Apr-10	10-May-10	26-May-10	A4
Lomond and Argyll	May	53,000	54,060	12-Apr-10	15-Apr-10	12-May-10	28-May-10	A4
<b>May Total</b>		<b>535,000</b>	<b>545,700</b>					
Central South Wales	June	163,000	166,260	22-Apr-10		21-May-10	09-Jun-10	A4
South Lincolnshire	June	85,000	86,700	29-Apr-10		27-May-10	15-Jun-10	A4
Hemel Hempstead	June	43,000	43,860	02-May-10		04-Jun-10	22-Jun-10	A4
London South East	June	175,000	178,500	12-May-10		10-Jun-10	28-Jun-10	A4
Taunton	FULL	155,000	158,100	13-May-10		14-Jun-10	30-Jun-10	A4
Wirral	June	146,000	148,820	17-May-10		14-Jun-10	30-Jun-10	A4
<b>June Total</b>		<b>767,000</b>	<b>782,340</b>					
Brighton	July	207,000	211,140	13-May-10		16-Jun-10	02-Jul-10	A4
Devon North	July	70,000	71,400	19-May-10		21-Jun-10	07-Jul-10	A4
Burton upon Trent	July	97,000	98,940	23-May-10		21-Jun-10	07-Jul-10	A4
Colchester	FULL	174,000	177,480	24-May-10		24-Jun-10	12-Jul-10	A4
Northern Ireland South West	July	111,000	113,220	26-May-10		25-Jun-10	13-Jul-10	A4
Northampton	July	116,000	118,320	27-May-10		25-Jun-10	13-Jul-10	A4
Portsmouth	July	253,000	258,060	02-Jun-10		07-Jul-10	23-Jul-10	A4
Peterborough and Huntingdon	July	169,000	172,380	03-Jun-10		05-Jul-10	21-Jul-10	A4
York	July	134,000	136,680	06-Jun-10		07-Jul-10	23-Jul-10	A4
North East Scotland	July	100,000	102,000	06-Jun-10		07-Jul-10	23-Jul-10	A4
Harrogate	July	53,000	54,060	08-Jun-10		12-Jul-10	28-Jul-10	A4
Newbury	July	50,000	51,000	13-Jun-10		14-Jul-10	30-Jul-10	A4
Reading	July	129,000	131,580	13-Jun-10		13-Jul-10	29-Jul-10	A4
<b>July Total</b>		<b>1,663,000</b>	<b>1,696,260</b>					
Havering	August	94,000	95,880	16-Jun-10		20-Jul-10	05-Aug-10	CF
London West	August	225,000	229,500	17-Jun-10		20-Jul-10	05-Aug-10	A4
London Central	August	117,000	119,340	20-Jun-10		21-Jul-10	06-Aug-10	CF
Gateshead and South Tyneside	August	135,000	137,700	22-Jun-10		22-Jul-10	09-Aug-10	A4
Newcastle and North Tyneside	August	179,000	182,580	23-Jun-10		26-Jul-10	11-Aug-10	A4
Watford	August	85,000	86,700	24-Jun-10		26-Jul-10	11-Aug-10	A4
High Wycombe	August	71,000	72,420	27-Jun-10		29-Jul-10	16-Aug-10	A4
Mansfield and Newark	August	113,000	115,260	29-Jun-10		28-Jul-10	11-Aug-10	CF
Edinburgh and Lothians	August	308,000	314,160	01-Jul-10		11-Aug-10	27-Aug-10	A4
Birmingham North	August	201,000	205,020	04-Jul-10		09-Aug-10	25-Aug-10	A4
Birmingham South East	August	155,000	158,100	05-Jul-10		05-Aug-10	23-Aug-10	A4
Birmingham South West	August	191,000	194,820	05-Jul-10		04-Aug-10	20-Aug-10	A4
Southampton and Winchester	August	226,000	230,520	08-Jul-10		12-Aug-10	31-Aug-10	A4
Isle of Wight	August	56,000	57,120	13-Jul-10		12-Aug-10	31-Aug-10	CF
Weston-super-Mare and The Mendips	August	118,000	120,360	14-Jul-10		12-Aug-10	31-Aug-10	CF
Luton	August	135,000	137,700	15-Jul-10		12-Aug-10	31-Aug-10	CF
Hitchin	August	83,000	84,660	15-Jul-10		12-Aug-10	31-Aug-10	CF
<b>August Total</b>		<b>2,492,000</b>	<b>2,541,840</b>					
Bradford	September	205,000	209,100	13-Jul-10		19-Aug-10	07-Sep-10	A4
Enfield and Waltham Cross	September	135,000	137,700	20-Jul-10		18-Aug-10	06-Sep-10	A4
Northern Ireland South East	September	100,000	102,000	22-Jul-10		20-Aug-10	08-Sep-10	A4
West Thames	September	107,000	109,140	22-Jul-10		18-Aug-10	06-Sep-10	A4
Kettering	September	101,000	103,020	26-Jul-10		23-Aug-10	09-Sep-10	CF
Chester	September	66,000	67,320	27-Jul-10		31-Aug-10	16-Sep-10	A4
Rotherham and Dearne Valley	September	94,000	95,880	28-Jul-10		24-Aug-10	10-Sep-10	CF
Sheffield	September	199,000	202,980	01-Aug-10		07-Sep-10	23-Sep-10	A4
Manchester South	September	292,000	297,840	02-Aug-10		14-Sep-10	30-Sep-10	A4
Norwich and North Norfolk	September	199,000	202,980	04-Aug-10		13-Sep-10	29-Sep-10	A4
Cheltenham and North Cotswolds	September	66,000	67,320	05-Aug-10		06-Sep-10	22-Sep-10	CF
Stoke on Trent	September	179,000	182,580	05-Aug-10		03-Sep-10	20-Sep-10	A4
Cardiff and Vale of Glamorgan	September	157,000	160,140	09-Aug-10		07-Sep-10	23-Sep-10	A4
Stafford	September	64,000	65,280	10-Aug-10		13-Sep-10	29-Sep-10	CF
St Helens	September	69,000	70,380	11-Aug-10		13-Sep-10	29-Sep-10	CF
Sutton	September	55,000	56,100	12-Aug-10		13-Sep-10	29-Sep-10	CF
Newport and South East Wales	September	191,000	194,820	12-Aug-10		13-Sep-10	29-Sep-10	A4
Warrington	September	130,000	132,600	16-Aug-10		14-Sep-10	30-Sep-10	CF
Croydon	September	120,000	122,400	16-Aug-10		14-Sep-10	30-Sep-10	A4
Preston and Central Lancashire	September	119,000	121,380	17-Aug-10		14-Sep-10	30-Sep-10	A4
Central Scotland and Trossachs	September	129,000	131,580	17-Aug-10		14-Sep-10	30-Sep-10	CF
<b>September Total</b>		<b>2,777,000</b>	<b>2,832,540</b>					
Epsom and Leatherhead	October	54,000	55,080	23-Aug-10		24-Sep-10	12-Oct-10	CF
Aylesbury	October	68,000	69,360	26-Aug-10		27-Sep-10	13-Oct-10	CF
Blackburn	October	99,000	100,980	29-Aug-10		29-Sep-10	15-Oct-10	A4
Northumberland	October	113,000	115,260	02-Sep-10		05-Oct-10	21-Oct-10	CF
Canterbury	October	214,000	218,280	05-Sep-10		08-Oct-10	26-Oct-10	CF
St Albans	October	75,000	76,500	05-Sep-10		07-Oct-10	25-Oct-10	CF
Chelmsford	October	112,000	114,240	06-Sep-10		05-Oct-10	21-Oct-10	CF
Glasgow North	October	206,000	210,120	06-Sep-10		08-Oct-10	26-Oct-10	A4
Leeds	October	250,000	255,000	07-Sep-10		13-Oct-10	29-Oct-10	CF
Barnsley	October	76,000	77,520	09-Sep-10		11-Oct-10	27-Oct-10	CF
Glasgow South	October	179,000	182,580	12-Sep-10		12-Oct-10	28-Oct-10	A4
Devon South East	October	110,000	112,200	14-Sep-10		12-Oct-10	28-Oct-10	CF
Exeter and East Devon	October	122,000	124,440	14-Sep-10		13-Oct-10	29-Oct-10	CF
Bath and West Wiltshire	October	139,000	141,780	15-Sep-10		13-Oct-10	29-Oct-10	CF
<b>October Total</b>		<b>1,817,000</b>	<b>1,853,340</b>					
Aberystwyth	November	61,000	62,220	15-Sep-10		19-Oct-10	04-Nov-10	CF
Doncaster	November	94,000	95,880	19-Sep-10		18-Oct-10	03-Nov-10	CF
Kingston upon Thames	November	64,000	65,280	04-Oct-10		05-Nov-10	23-Nov-10	CF
Richmond	November	64,000	65,280	05-Oct-10		05-Nov-10	23-Nov-10	CF
Worthing	November	91,000	92,820	06-Oct-10		04-Nov-10	22-Nov-10	CF
Manchester North East	November	241,000	245,820	07-Oct-10		12-Nov-10	30-Nov-10	CF
Bournemouth	November	200,000	204,000	07-Oct-10		12-Nov-10	30-Nov-10	CF
Bedford	November	78,000	79,560	10-Oct-10		08-Nov-10	24-Nov-10	CF
Ealing	November	97,000	98,940	10-Oct-10		11-Nov-10	29-Nov-10	CF
Huddersfield	November	93,000	94,860	13-Oct-10		09-Nov-10	25-Nov-10	CF
Chesterfield	November	118,000	120,360	17-Oct-10		12-Nov-10	30-Nov-10	CF
<b>November Total</b>		<b>1,201,000</b>	<b>1,225,020</b>					

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Phone Book	Cover Month	Loose Onset Booking Volume	Loose Onset Delivery Volume	Delivery Date	Latest Delivery Extension	Start Date	End Date	Book Size - A4 or New Compact Format (CF)
Nottingham	December	253,000	258,060	11-Oct-10		17-Nov-10	03-Dec-10	CF
Harrow	December	92,000	93,840	14-Oct-10		17-Nov-10	03-Dec-10	CF
Merton and Wimbledon	December	66,000	67,320	17-Oct-10		17-Nov-10	03-Dec-10	CF
Liverpool	December	267,000	272,340	19-Oct-10		25-Nov-10	13-Dec-10	CF
Darlington and The Dales	December	142,000	144,840	19-Oct-10		17-Nov-10	03-Dec-10	CF
Bromley and Orpington	December	133,000	135,660	27-Oct-10		29-Nov-10	15-Dec-10	CF
Bury St Edmunds	December	85,000	86,700	28-Oct-10		24-Nov-10	10-Dec-10	CF
Medway	December	242,000	246,840	28-Oct-10		01-Dec-10	17-Dec-10	CF
Highlands and Islands	December	114,000	116,280	02-Nov-10		30-Nov-10	16-Dec-10	A4
Aberdeen and Shetland	December	113,000	115,260	03-Nov-10		01-Dec-10	17-Dec-10	CF
Bracknell and Ascot	December	41,000	41,820	04-Nov-10		06-Dec-10	22-Dec-10	CF
Slough, Windsor and Maidenhead	December	115,000	117,300	07-Nov-10		03-Dec-10	21-Dec-10	CF
Worcester	December	195,000	198,900	08-Nov-10		08-Dec-10	24-Dec-10	CF
Dudley and Bridgnorth	December	116,000	118,320	10-Nov-10		07-Dec-10	23-Dec-10	CF
Horsham	December	107,000	109,140	11-Nov-10		08-Dec-10	24-Dec-10	CF
<b>December Total</b>		<b>2,081,000</b>	<b>2,122,620</b>					
North West Wales	January	145,000	147,900	11-Nov-10		13-Dec-10	06-Jan-11	CF
South Norfolk and Lowestoft	January	101,000	103,020	14-Nov-10		13-Dec-10	06-Jan-11	CF
Bishop's Stortford	January	99,000	100,980	14-Nov-10		13-Dec-10	06-Jan-11	CF
Ilford, Walthamstow and Loughton	January	180,000	183,600	15-Nov-10		14-Dec-10	07-Jan-11	CF
Swansea	January	142,000	144,840	16-Nov-10		16-Dec-10	11-Jan-11	CF
Shropshire	January	153,000	156,060	17-Nov-10		16-Dec-10	11-Jan-11	CF
Clyde Valley	January	182,000	185,640	21-Nov-10		20-Dec-10	13-Jan-11	CF
Clyde Coast	January	193,000	196,860	22-Nov-10		21-Dec-10	14-Jan-11	CF
Wakefield	January	172,000	175,440	23-Nov-10		04-Jan-11	20-Jan-11	CF
Manchester Central	January	132,000	134,640	28-Nov-10		04-Jan-11	20-Jan-11	CF
Lancaster and South Cumbria	January	127,000	129,540	30-Nov-10		04-Jan-11	20-Jan-11	CF
Mid Dorset	January	83,000	84,660	02-Dec-10		05-Jan-11	21-Jan-11	CF
King's Lynn	January	52,000	53,040	02-Dec-10		06-Jan-11	24-Jan-11	CF
Bristol	January	200,000	204,000	07-Dec-10		10-Jan-11	26-Jan-11	CF
<b>January Total</b>		<b>1,961,000</b>	<b>2,000,220</b>					
Burnley, Pendle and Rossendale	February	84,000	85,680	16-Dec-10		20-Jan-11	07-Feb-11	CF
Carlisle and North Cumbria	February	121,000	123,420	16-Dec-10		20-Jan-11	07-Feb-11	CF
South Cheshire	February	54,000	55,080	16-Dec-10		31-Jan-11	16-Feb-11	CF
Gloucester and Forest of Dean	February	85,000	86,700	16-Dec-10		25-Jan-11	10-Feb-11	CF
Gloucestershire South	February	88,000	89,760	16-Dec-10		26-Jan-11	11-Feb-11	CF
Derby	February	191,000	194,820	16-Dec-10		26-Jan-11	11-Feb-11	CF
Belfast area	February	222,000	226,440	16-Dec-10		04-Feb-11	22-Feb-11	CF
Teesside	February	216,000	220,320	16-Dec-10		02-Feb-11	18-Feb-11	CF
Leicester	February	327,000	333,540	16-Dec-10		09-Feb-11	25-Feb-11	CF
Walsall, Cannock and Lichfield	February	129,000	131,580	02-Jan-11		31-Jan-11	16-Feb-11	CF
Bolton	February	97,000	98,940	02-Jan-11		07-Feb-11	23-Feb-11	CF
Cornwall and Isles of Scilly	February	182,000	185,640	04-Jan-11		03-Feb-11	21-Feb-11	CF
Wigan	February	120,000	122,400	04-Jan-11		08-Feb-11	24-Feb-11	CF
Oxford	February	153,000	156,060	05-Jan-11		09-Feb-11	25-Feb-11	CF
Cambridge	February	127,000	129,540	05-Jan-11		08-Feb-11	24-Feb-11	CF
Barnet	February	81,000	82,620	09-Jan-11		10-Feb-11	28-Feb-11	CF
Tunbridge Wells	February	119,000	121,380	12-Jan-11		10-Feb-11	28-Feb-11	CF
<b>February Total</b>		<b>2,396,000</b>	<b>2,443,920</b>					
Bexley, Dartford and Woolwich	March	183,000	186,660	11-Jan-11		11-Feb-11	01-Mar-11	CF
Barking	March	51,000	52,020	11-Jan-11		11-Feb-11	01-Mar-11	CF
London North	March	171,000	174,420	13-Jan-11		14-Feb-11	02-Mar-11	CF
London South West	March	173,000	176,460	13-Jan-11		14-Feb-11	02-Mar-11	CF
Borders	March	47,000	47,940	19-Jan-11		21-Feb-11	09-Mar-11	CF
Southport	March	55,000	56,100	19-Jan-11		21-Feb-11	09-Mar-11	CF
Banbury	March	46,000	46,920	20-Jan-11		21-Feb-11	09-Mar-11	CF
Salisbury	March	70,000	71,400	20-Jan-11		21-Feb-11	09-Mar-11	CF
Basingstoke, Alton and Farnborough	March	144,000	146,880	23-Jan-11		28-Feb-11	16-Mar-11	CF
North Lincolnshire	March	131,000	133,620	24-Jan-11		24-Feb-11	14-Mar-11	CF
Mid Lincolnshire	March	159,000	162,180	25-Jan-11		02-Mar-11	18-Mar-11	CF
South West Scotland	March	60,000	61,200	25-Jan-11		28-Feb-11	16-Mar-11	CF
Hereford	March	68,000	69,360	26-Jan-11		01-Mar-11	17-Mar-11	CF
Milton Keynes	March	82,000	83,640	26-Jan-11		03-Mar-11	21-Mar-11	CF
Tayside	March	163,000	166,260	27-Jan-11		28-Feb-11	16-Mar-11	CF
Southend	March	234,000	238,680	27-Jan-11		02-Mar-11	18-Mar-11	CF
Caterham and Reigate	March	39,000	39,780	31-Jan-11		03-Mar-11	21-Mar-11	CF
Guildford and West Surrey	March	146,000	148,920	31-Jan-11		08-Mar-11	24-Mar-11	CF
Manchester North West	March	164,000	167,280	01-Feb-11		03-Mar-11	21-Mar-11	CF
Northern Ireland North	March	163,000	166,260	01-Feb-11		09-Mar-11	25-Mar-11	CF
Fife	March	138,000	140,760	02-Feb-11		03-Mar-11	21-Mar-11	CF
Ipswich	March	127,000	129,540	02-Feb-11		10-Mar-11	28-Mar-11	CF
Scarborough and Yorkshire Coast	March	111,000	113,220	03-Feb-11		03-Mar-11	21-Mar-11	CF
Durham and Wearside	March	201,000	205,020	03-Feb-11		14-Mar-11	30-Mar-11	CF
Plymouth	March	142,000	144,840	07-Feb-11		11-Mar-11	29-Mar-11	CF
Coventry, Nuneaton and Rugby	March	201,000	205,020	07-Feb-11		14-Mar-11	30-Mar-11	CF
Blackpool and The Fylde	March	126,000	128,520	08-Feb-11		14-Mar-11	30-Mar-11	CF
Stratford-upon-Avon and Warwick	March	81,000	82,620	08-Feb-11		10-Mar-11	28-Mar-11	CF
Wrexham and North East Wales	March	87,000	88,740	09-Feb-11		11-Mar-11	29-Mar-11	CF
South West Wales	March	127,000	129,540	09-Feb-11		10-Mar-11	28-Mar-11	CF
Halifax	March	58,000	59,160	10-Feb-11		11-Mar-11	29-Mar-11	CF
Wolverhampton	March	111,000	113,220	10-Feb-11		14-Mar-11	30-Mar-11	CF
Swindon and North Wiltshire	March	104,000	106,080	13-Feb-11		14-Mar-11	30-Mar-11	CF
Hastings, Rother and Weald	March	99,000	100,980	14-Feb-11		14-Mar-11	30-Mar-11	CF
<b>March Total</b>		<b>4,062,000</b>	<b>4,143,240</b>					
<b>Total</b>		<b>21,752,000</b>	<b>22,187,040</b>					