

# Rate Card & Pricing

- Rates are charged on a cost per thousand page impressions basis. No CPA
- Rate card cost - £10 per thousand page impressions. Discount structure as follows:-

Volume of Page Impressions	Gross Rate CPMi
Over 1,000,000	£6.00
Over 2,000,000	£5.75
Over 5,000,000	£5.50
Over 10,000,000	£5.00
Over 25,000,000	£4.00

- 15% agency commission
- Minimum order £5,000 gross